BLOCK LISTING SIX MONTHLY RETURN

Please ensure the entries on this return are typed

1.	Name of company: The Character Group plc		
2.	Name of scheme: A1997 Unapproved Share Option Scheme *		
	B. Enterprise Management Incentive Share Option Scheme *		
	C. 2006 Share Option Plan		
3.	Period of return: From 7/09/14	urn: From 7/09/14 to 06/03/15	
4.	Number and class of share(s) (amount of stock/debt security) not issued under scheme	A. 1,341,750	
		B. 333,748	
		C. 5,003,762	
J.	Number of shares issued/allotted under	A.	
	scheme during period:	B.	
		C. 1,800,780	
6.	Balance under scheme not yet issued/allotted at end of period.	A. 1,341,750	
		B. 333,748	
		C. 3,202,982	
y.	Number and class of share(s) (amount of stock/debt securities) originally listed and the date of admission;	A. 1,750,000 (2 March 2004, see note below)	
		B. 1,250,000 (2 March 2004 see note below)	
		C. 6,817,941 (24 March 2009)	

Please confirm total number of shares in issue at the end of the period in order for us to update our records 24,821,596 (including 4,019,456 shares in held Treasury).

Contact for queries:	Address: The Character Group Plc
Name: Mark Dowding	86-88 Coombe Road, New Malden
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Person making return

Name: Mark Dowding

Position: Company Secretary

Signature:

^{*} No further options subsist or can be issued under the 1997 Unapproved Share Option Scheme or the Enterprise Management Incentive Share Option Scheme. Accordingly, no further allotments may be made under the block listing obtained in respect of those schemes.