



Friday, 16 January 2026

The Character Group plc
Designers, developers and international distributor of toys, games and giftware
(the “Company”)

Result of 2026 Annual General Meeting

At today’s Annual General Meeting of the Company, shareholders approved all of the ordinary resolutions put to the Meeting. All votes were conducted by way of a poll. The results of polling will be available to view on the Company’s website at www.thecharacter.com later today.

Dividend

The final dividend of 3.0 pence per ordinary share in respect of the year ended 31 August 2025, will be paid on 30 January 2026 to shareholders on the register as at 16 January 2026. The dividends declared for the year total 6.0p.

ENQUIRIES:

The Character Group plc
Ray Smyth, Company Secretary

Office: +44 (0) 208 329 3377
Email: info@charactergroup.plc.uk

FTSE sector: leisure

FTSE AIM All-share: symbol: CCT

Market cap: £44m

Product ranges can be viewed at www.character-online.com.

Panmure Liberum (Nominated Adviser and Joint Broker)

Atholl Tweedie, Investment Banking
Rupert Dearden, Corporate Broking
Tel: +44 (0) 20 7886 2500

Allenby Capital Limited (Joint Broker)

Nick Athanas, Corporate Finance
Amrit Nahal/Tony Quirke, Sales & Corporate Broking
Tel: +44 (0) 20 3328 5656

TooleyStreet Communications Limited (Investor and media relations)

Fiona Tooley
Tel: +44 (0) 7785 703523
Email: fiona@tooleystreet.com