



Friday, 22 January 2021

**The Character Group plc**

*Designers, developers and international distributor of toys, games and giftware  
(the "Company")*

**RESULT OF ANNUAL GENERAL MEETING**

The Company's 2021 Annual General Meeting ("AGM") was held today and each of the resolutions was put to a poll and was duly passed. A record of the proxies lodged will be provided on the Group's website in due course.

**DIVIDEND**

Following shareholder approval today, a final dividend of 3.0p per share will be paid on 29 January 2021 to those Members on the Register as at the close of business on 15 January 2021, as previously announced.

**Enquiries to:**

**The Character Group plc**

Ray Smyth, General Counsel and Company Secretary

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**FTSE sector:** leisure goods:

**FTSE AIM All-share: symbol:** CCT

**Market cap:** £91m

Email: [info@charactergroup.plc.uk](mailto:info@charactergroup.plc.uk)

Group website: [www.thecharacter.com](http://www.thecharacter.com)

Product ranges can also be viewed at [www.character-online.co.uk](http://www.character-online.co.uk)

**Panmure Gordon** (Nominated Adviser and Joint Broker)

Atholl Tweedie, Investment Banking

Charles Leigh-Pemberton /Rupert Dearden, Corporate Broking

Tel: +44 (0) 20 7886 2500

**Notes:**

- Neville Registrars Limited were appointed for the purpose of the Poll taken at the AGM and certify as scrutineers.
- There were no questions from shareholders submitted via the investor website prior to the AGM.