

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB0008976119

**Issuer Name**

THE CHARACTER GROUP PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of financial instruments

**3. Details of person subject to the notification obligation**

**Name**

Rowan Dartington & Co Ltd

**City of registered office (if applicable)**

Bristol

**Country of registered office (if applicable)**

United Kingdom

**4. Details of the shareholder**

Name	City of registered office	Country of registered office
Dartington Portfolio Nominee	Cirencester	United Kingdom

**5. Date on which the threshold was crossed or reached**

11-Dec-2023

**6. Date on which Issuer notified**

12-Dec-2023

**7. Total positions of person(s) subject to the notification obligation**

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	4.940000	0.000000	4.940000	956029

Position of previous notification (if applicable)	5.100000	0.000000	5.100000	
---	----------	----------	----------	--

## 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

### 8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0008976119	956029	0	4.940000	0.000000
Sub Total 8.A	956029		4.940000%	

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

## 9. Information in relation to the person subject to the notification obligation

1. Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer.

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold

## 10. In case of proxy voting

### Name of the proxy holder

Dartington Portfolio Nominee

### The number and % of voting rights held

956,029 4.94%

### The date until which the voting rights will be held

Until further notice

## 11. Additional Information

Held on behalf of discretionary clients

**12. Date of Completion**

12/12/23

**13. Place Of Completion**

Bristol UK