



Monday, 23 September 2024

**The Character Group plc**

*Designers, developers and international distributor of toys, games and giftware  
(the "Company" or "Character Group")*

**Transfer of treasury shares**

and

**Total voting rights**

**Transfer of shares from treasury**

The Company announces that a total of 109,100 ordinary shares of 5 pence each in the capital of the Company ("Ordinary Shares"), each held by the Company as treasury shares, were transferred from treasury following the exercise of employee share options on 19 September 2024.

**Total voting rights (TVR)**

Following these transfers, the Company's issued share capital consists of 20,757,457 Ordinary Shares of which 1,983,059 are held in treasury. Therefore, the total number of Ordinary Shares carrying voting rights in Character Group is 18,774,398. This figure of 18,774,398 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest, or a change to their interest, in the Company under the Disclosure Guidance and Transparency Rules.

**ENQUIRIES:**

**The Character Group plc**

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