



Tuesday, 21 January 2020

The Character Group plc

*Designers, developers and international distributor of toys, games and giftware
(the "Company")*

DIVIDEND RECORD DATE – CLARIFICATION OF RECORD DATE

For the sake of clarification, as announced in the preliminary statement on 4 December 2019, the Company confirms that the dates relevant to payment of the final dividend of 13.0p per share declared at the Company's Annual General Meeting held on 17 January 2020 are as follows:

Payment date: 31 January 2020;
Record date: 17 January 2020;
Ex-dividend date: 16 January 2020.

ENQUIRIES:

The Character Group plc

Kiran Shah, Company Secretary

Office: +44 (0) 208 329 3377

Email: info@charactergroup.plc.uk

FTSE sector: leisure:

FTSE AIM All-share: symbol: CCT.L

Market cap: £68m

Product ranges can be viewed at www.character-online.co.uk.

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(Nominated Adviser and Joint Broker)

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