



Friday, 17 January 2020

The Character Group plc

*Designers, developers and international distributor of toys, games and giftware
(the "Company")*

RESULT OF ANNUAL GENERAL MEETING

The Company's 2020 Annual General Meeting ("AGM") was held today and all resolutions put to Members were duly passed on a show of hands. A record of the proxies lodged in relation to the AGM will be provided on the Group's website in due course.

DIVIDEND

Following shareholder approval today, a final dividend of 13.0p per share will be paid on 31 January 2020 to those Members on the Register as at the close of business on 15 January 2020.

ENQUIRIES:

The Character Group plc

Kiran Shah, Company Secretary

Office: +44 (0) 208 329 3377

Email: info@charactergroup.plc.uk

FTSE sector: leisure:

FTSE AIM All-share: symbol: CCT.L

Market cap: £70m

Product ranges can be viewed at www.character-online.co.uk.

Panmure Gordon

(Nominated Adviser and Joint Broker)

Atholl Tweedie, Investment Banking

Charles Leigh-Pemberton, Corporate Broking

Tel: +44 (0) 20 7886 2500

Allenby Capital Limited

(Joint Broker)

Nick Athanas

Tel: +44 (0) 20 3328 5656

TooleyStreet Communications Limited

(Investor and media relations)

Fiona Tooley

Tel: +44 (0) 7785 703523

Email: fiona@tooleystreet.com