



Friday, 17 January 2025

The Character Group plc

Designers, developers and international distributor of toys, games, and giftware
(the “Company”)

Result of 2025 Annual General Meeting

At today’s Annual General Meeting, all of the ordinary and special resolutions put to Members and contained in the Notice of Meeting were duly passed. All votes were conducted by way of a poll and the results of polling was as follows:

Resolution	Votes for	% for	Votes against	% against	Abstain
Ordinary Resolution 1	10,285,236	100%	0	0	0
Ordinary Resolution 2	10, 285,236	100%	0	0	0
Ordinary Resolution 3	10,277,675	99.93%	7,561	0.07%	0
Ordinary Resolution 4	10, 277,675	99.93%	7,561	0.07%	0
Ordinary Resolution 5	10,284,480	99.99%	151	0.0015%	605
Ordinary Resolution 6	10,258,255	99.74%	26,700	0.26%	281
Ordinary Resolution 7	10,284,955	100%	0	0	281
Special Resolution 8	5,618,159	98.7%	74,284	1.3%	4,592,793

(Total votes validly lodged for or cast at the AGM: 10,285,236)

A full report of the poll will be available to view on the Company’s website at www.thecharacter.com later today.

Dividend

Following approval by Members, a final dividend of 11.0 pence per ordinary share will be paid on 31 January 2025 to Members on the register at the close of business today (17 January 2025). This brings the total dividend per share paid in respect of the year ended 31 August 2024 to 19.0p.

ENQUIRIES:

The Character Group plc

Ray Smyth, Company Secretary

Office: +44 (0) 208 329 3377

Email: info@charactergroup.plc.uk

Panmure Liberum (Nominated Adviser and Joint Broker)

Atholl Tweedie, Investment Banking

Rupert Dearden, Corporate Broking

Tel: +44 (0) 20 7886 2500

Allenby Capital Limited (Joint Broker)

Nick Athanas, Corporate Finance

Amrit Nahal/Tony Quirke, Sales & Corporate Broking

Tel: +44 (0) 20 3328 5656

TooleyStreet Communications Limited (Investor and media relations)

Fiona Tooley

Tel: +44 (0) 7785 703523

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FTSE sector: leisure:

FTSE AIM All-share: symbol: CCT

Market cap: £50m

Product ranges can be viewed at www.character-online.com.