

The Character Group plc  
("Character Group" or the "Company")

Total Voting Rights

For the purposes of the Financial Services Authority's Disclosure and Transparency Rules, the total number of ordinary shares of 5p each of Character Group ("Ordinary Shares") in issue as at 30 September 2015 is 24,877,946.

The Company holds 3,269,456 Ordinary Shares in Treasury, which do not carry any voting rights.

Therefore, the total number of Ordinary Shares carrying voting rights in Character Group is 21,608,490.

The above figure of 21,608,490 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest, or a change to their interest, in the Company under the Disclosure and Transparency Rules.

30 September 2015

Enquiries:

**Enquiries:**

**The Character Group plc**

Kiran Shah, Group Finance Director & Joint MD

Mark Dowding, Company Secretary

Office: +44 (0)208 329 3377

**Panmure Gordon** (*Nominated adviser and broker*)

Russell Cook

Tom Salvenson

Tel: +44 (0)20 7886 2500

[www.thecharacter.com](http://www.thecharacter.com)

Ticker: AIM: CCT

Email: [info@charactergroup.plc.uk](mailto:info@charactergroup.plc.uk)

**TooleyStreet Communications** (*IR & media relations*)

Fiona Tooley

Tel: +44 (0)7785 703523

Email: [fiona@tooleystreet.com](mailto:fiona@tooleystreet.com)