



Wednesday 26 November 2014

The Character Group plc
Designers, developers and international distributors of toys, games and giftware
Notice of Preliminary results

The Character Group plc will be announcing Preliminary results for the year ended 31 August 2014 on Wednesday 3 December 2014.

Enquiries:

The Character Group plc

Richard King, Executive Chairman
Kiran Shah, Group Finance Director & Joint MD
Mark Dowding, Company Secretary
Email: info@charactergroup.plc.uk
Office: +44 (0)208 329 3377

Charles Stanley Securities

Nominated Adviser & Broker
Russell Cook or Carl Holmes
Tel: +44 (0)207 149 6000

TooleyStreet Communications

Investor and media relations
Fiona Tooley
Mobile: +44 (0)7785 703523
Email: fiona@tooleystreet.com

About Character Group:

(AIM: CCT.L) FTSE sector: leisure goods

www.thecharacter.com

Founded in 1991, with offices in London, Oldham, Hong Kong and China, The Character Group plc is a leading UK company engaged in the design, development and international distribution of toys, games and giftware. Products are developed in-house, including licensed brands, and also sourced through distribution agreements. Key ranges include **Teksta**, **Fireman Sam**, **Postman Pat**, **Peppa Pig**, **ScoobyDoo**, **ChillFactor**, **Minecraft**, **TheZelfs**, **Disney Princess Palace Pets**, **Shimmer and Sparkle**, **Little Live Pets** and **Doctor Who**.

For more information, please contact: Marketing Services on +44 (0) 161 633 9800

or email: pressoffice@charactergroup.plc.uk

Product ranges can be viewed at www.character-online.co.uk