



Friday, 21 January 2022

The Character Group plc

Designers, developers, and international distributor of toys, games, and giftware
("the Company")

Result of 2022 Annual General Meeting

At today's Annual General Meeting of the Company shareholders approved the ordinary and special resolutions put to the Meeting. All votes were conducted by way of a poll.

The results of polling will shortly be available to view on the Company's website at www.thecharacter.com.

Dividend

The final dividend of 9.0 pence per ordinary share in respect of the year ended 31 August 2021, will be paid on 28 January 2022 to shareholders on the register as at 14 January 2022. The dividend for the year totals 15.0p.

ENQUIRIES:

The Character Group plc

Ray Smyth, Company Secretary

Office: +44 (0) 208 329 3377

Email: info@charactergroup.plc.uk

FTSE sector: leisure:

FTSE AIM All-share: symbol: CCT

Market cap: £130m

Product ranges can be viewed at www.character-online.com.

Panmure Gordon (*Nominated Adviser and Joint Broker*)

Atholl Tweedie, Investment Banking

Charles Leigh-Pemberton / Rupert Dearden, Corporate Broking

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Allenby Capital Limited (*Joint Broker*)

Nick Athanas, Corporate Finance

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