



Wednesday, 26 January 2022

**The Character Group plc**

*Designers, developers and international distributor of toys, games and giftware  
(the "Company" or "Character Group")*

**Transfer of treasury shares**

The Company announces that 10,000 ordinary shares of 5 pence each in the capital of the Company ("Ordinary Shares") each held as treasury shares have been transferred from treasury following the exercise of employees' share options on 12 January 2022.

Following this transfer, the issued share capital of the Company consists of 23,608,501 Ordinary Shares of which 2,182,777 are held in treasury. Therefore, the total number of Ordinary Shares carrying voting rights in Character Group is 21,425,724. This figure of 21,425,724 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest, or a change to their interest, in the Company under the Disclosure Guidance and Transparency Rules.

**ENQUIRIES:**

**The Character Group plc**

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