



Thursday 21 December 2017  
**Immediate Release**

**The Character Group plc**

*Designers, developers and international distributor of toys, games and giftware  
(the "Company")*

**Annual Report & Financial Statements**

The Company announces that the Annual Report and Financial Statements for the year ended 31 August 2017, incorporating the Notice convening the Company's 2018 Annual General Meeting, has been published.

A copy of the 2017 Annual Report can be viewed on, and downloaded from, the Company's website at [www.thecharacter.com](http://www.thecharacter.com).

Product ranges can also be viewed at [www.character-online.co.uk](http://www.character-online.co.uk).

The Annual General Meeting will be held at the offices of Duane Morris, 2nd Floor, 10 Chiswell Street, London EC1Y 4UQ on Friday, 19 January 2018 at 11.00 am.

**Enquiries:**

**The Character Group plc**

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**FTSE sector:** leisure:

**FTSE AIM All-share: symbol:** CCT.L

**Market cap:** £94m

**Panmure Gordon** (*Nominated Adviser and Joint Broker*)

Andrew Godber, Investment Banking

Tom Salvesen, Corporate Broking

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